



CSBA Day May 9 2006

**Shaping Enterprise:
Trends and innovations
driving growth and profits**

IVA Conference Centre
Grev Turegatan 16
Stockholm, Sweden



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Welcome!



Tomas Andersson
Chairman, CSBA

CSBA Day offers a unique opportunity for business leaders and decision makers from Canada and Sweden to network and exchange ideas. The topic this year is "Shaping Enterprise: Trends and innovations driving growth and profits". Experts from both sides of the Atlantic will present new ideas and technologies which will affect your life and business. How will globalisation influence your R&D activities? What will you need to think about to best manage your product pipeline? These are two of the topics we will cover during our first session, "trends". Our second session will focus on emerging areas of information technology, nanotechnology

and robotics which will affect how you live and work. How will robots not much larger than one billionth (!) of a metre in size cure what ails you? How will our machines communicate in the near future? Did you know that Sweden and Canada are jointly producing miniature satellites for mass-commercialization? If you are curious about any of these questions, I encourage you to attend our CSBA Day conference and delegates' dinner.

The Canadian Swedish Business Association has been promoting trade, investment and partnerships between Canada and Sweden for the past eleven years. CSBA Day is our flagship event, and is an excellent opportunity to connect your company to the CSBA network.



Keynote Speaker

Claes Dahlbäck is well known in Sweden from his 26 years as CEO and Chairman of AB Investor. Mr. Dahlbäck is currently Chairman of global companies Stora Enso, Gambro, V&S Group and EQT as well as a member of the Board of Goldman Sachs.

Our sponsors:



AIR CANADA 

A STAR ALLIANCE MEMBER 



CSBA Day Speakers:



Dr. Louise Proulx, Moderator is VP Product Development at Topigen Pharmaceuticals and a member of a number of boards of directors including the National Research Council of Canada and GeminX Biotechnologies Inc. Dr. Proulx has close to 30 years experience in research and science management. Previous positions include Vice President, Scientific Affairs at Hoechst Marion Roussel Canada, and Vice President, Therapeutic Product Development at Biochem Pharma, Vice President, Business Development of Genome Quebec and Vice Principal Research at McGill University. Dr. Proulx holds a Ph.D. in physiology from Université Laval and pursued postdoctoral studies at the Karolinska Institute in Stockholm.



FOTO: MATS HÖGBERG

Dr. Lena Treschow Torell is President of the Royal Swedish Academy of Engineering Sciences and is a board member of several companies and research institutes including Gambro AB, Micronic Laser Systems AB, and Saab AB. Ms. Torell is a professor of Physics and was Vice President of Chalmers University of Technology before joining the European Commission where she served as Director of Programmes of the Joint Research Centre (JRC).

Dr. Milind Pimprikar is listed in the "World's Who's Who" and the "Oxford Dictionary of International Biography", and was nominated as an individual of "National Interest" by the Government of Canada. Dr. Pimprikar is founder and chairman of CANEUS, which is a network of countries developing Micro-Nano-Technologies for aerospace applications. He is also chairman of the Centre for Large Space Structures and Systems Inc. in Montréal, Canada. CANEUS recently signed an agreement with Ångströms Aerospace in Uppsala to collaboratively produce nano- and pico satellites for mass commercialisation.

Mr. Jeff Lynt is a senior partner with in-Round Innovations and a recognized expert in customer relationship management (CRM). He has specific expertise in strategic planning, operational improvement, employee productivity and workforce optimization planning. Mr. Lynt is a trusted advisor to the Ottawa Centre for Research and Innovation and an executive member of the

Help Desk Institute. He has also served on several advisory boards for companies recognized as leaders in CRM and workforce optimization. Mr. Lynt is a past recipient of the Ottawa Business Journal's distinguished '40 under 40' award which recognizes Ottawa's top business professionals.



Dr. Christer Nordstedt is Local Vice President Discovery Research Area CNS & Pain Control, AstraZeneca R&D Södertälje. Dr. Nordstedt holds both an MD and PhD in Pharmacology from the Karolinska Institute.

He conducted his postdoctoral training at the Rockefeller University in the laboratory of Nobel Laureate Paul Greengard before returning to Karolinska Institute in 1991, where he established his own laboratory, focussing on basic research in the field of Alzheimer's disease. He has published some 50 papers in the area of medicine, pharmacology and neurobiology, and was Senior Scientist and Research Area head at Hoffmann-LaRoche, Basel, Switzerland



Mr. Gunnar Heldebro is Vice President Development Unit Multimedia Products for Business Unit Systems at Ericsson. For 8 years Mr. Heldebro headed Ericsson's product development organisation in

Montréal as VP, Service Layer Systems and Development. He was responsible for messaging in the service layer, which included overall solution and product development of Ericsson's messaging services, converged media solutions, and IPTV demos. Gunnar Heldebro holds a B.Sc in Mathematics from Uppsala University.

Mr. John Christopher works for Business Innovation and Emerging Technology at Ericsson's Discovery node in Montréal. He will co-present Managing Media Convergence together with Mr. Gunnar Heldebro.



Dr. Henrik Hellqvist is Business Development Manager, Life Science, at Silex Microsystems. He received his medical degree at Uppsala University and has experience from biomedical research and surgery practice.

He joined Silex in 2004 as medical specialist and has since then been involved in development and production of micro- and nano-technical devices for the life science industry.



Shaping Enterprise: Trends and innovations driving growth and profits

08.30 – 09.00 Registration and Refreshments

Session 1: Trends

09.00 – 10.30 Moderator: Dr. Louise Proulx

Real Time CRM

Mr. Jeff Lynt – Senior Partner, InRound Innovations

Globalisation Effects on Research

Dr. Lena Treschow Torell – President, Royal Swedish Academy of Engineering Sciences

Managing your Product Pipeline

Dr. Christer Nordstedt – Vice President, Discovery Research Area CNS & Pain Control, Astra Zeneca

10.30 – 11.00 Coffee Break

Session 2: Innovations

11.00 – 12.30 Moderator: Dr. Louise Proulx

Managing Media Convergence

Mr. Gunnar Heldebro – Vice President Development, Unit Media Products, Ericsson and John Christopher – Business Innovation and Emerging Technology, Ericsson Montréal

World's Most Advanced Miniature Satellites

Dr. Milind Pimprikar – Founder and Chairman CANEUS NPS

Micro and Nano Technology in Healthcare

Dr. Henrik Hellqvist – Business Development Manager, Life Science, Silex Microsystems

Lunch and Keynote Address

12.30 – 14.00 **Opportunities in Emerging Technologies from an Investor's Point of View**

Claes Dahlbäck

Delegates' Dinner

19.00

H.E. Ambassador Lorenz Friedlaender and Madame Friedlaender invite delegates to Canada's Official Residence for a networking dinner. Air Canada will be giving away two return airline tickets from Sweden to Toronto or Montréal during the dinner.

